

Media Kit



thespotmagazine.com

PACKAGE OFFERINGS

YEARLY PACKAGES

PACKAGE 1
\$200/MONTH

Gold Package

- 4 Pieces of Optimized, Written Articles on Site (1/quarter)
- 4 Dedicated Emails (1/quarter)
- 4 Email Ad Embeds for Regularly Scheduled Email Content
- 30 Days total of Square Home Page Ad
- Monthly Instagram Posts (2 Feed Posts & 10 Stories/Month)
- Future: Boosted posts

PACKAGE 2
\$150/MONTH

Silver Bundle

- 2 Pieces of Optimized, Written Articles on Site (Posted Every 6 Months)
- 3 Dedicated Emails
- 3 Email Ad Embeds for Regularly Scheduled Email Content
- 15 Days total of Square Home Page Ad
- Monthly Instagram Posts (1 Feed Posts & 5 Stories/Month)
- Future: Boosted posts

PACKAGE 3
\$100/MONTH

Bronze Bundle

- 1 Piece of Optimized, Written Article on Site
- 2 Dedicated Emails
- 2 Email Ad Embeds for Regularly Scheduled Email Content
- 10 Days total of Square Home Page Ad
- Monthly Instagram Posts (6 Feed Posts/Year)
- Future: Boosted posts

The Spot's Top Picks Package
\$100/Month

- You'll have a top picks article every month – your most popular article!
- Sponsor will have a plug in or at the end of an article highlighting their business, special offer or event.
- Links to website & social media.

****YEARLY CONTRACTS BILLED MONTHLY.**

OTHER ONE-OFF PURCHASES

INDIVIDUAL PURCHASE

Email Blasts

- Email Blasts (Dedicated)
- 4 Emails = \$200
 - 2 Emails = \$150
 - 1 Email = \$100

Social Media

- Sponsored IG Posts
- 4 Posts = \$100
 - 2 Posts = \$50
 - 1 Post = \$25

Square Ad Graphic Design

\$500

Events

\$25 – \$100/head



Media & Partnership Inquiries

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